



Why prescribe KODAK Clean'N'CleAR Lenses?

KODAK Clean'N'CleAR Lens Performance

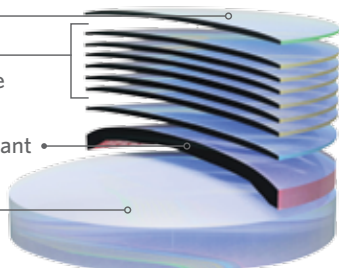
KODAK Clean'N'CleAR Lenses coating is comprised of protective layers that provide durability and scratch resistance; several microscopic layers of minerals effectively reduce reflections over a broad band of wavelengths.

Super-Hydrophobic
Top Layer

Multiple
Anti-Reflective
Layers

Scratch-Resistant
Layer

Lens



High-Tech Performance Never Looked So Good

Helping your patients see more clearly requires more than prescription lenses—it requires a total optical solution.

With ordinary lenses, approximately 10% of light is reflected away without reaching the eyes. More reflection equals less light available to the eyes, which equates to reduced vision quality. KODAK Clean'N'CleAR™ Lenses change all that by significantly minimizing glare, enabling approximately 99% of available light to reach the eyes for sharper, clearer vision.

KODAK Clean'N'CleAR Lenses provide a comprehensive optical solution: **Smart technology that makes a difference your patients can actually see—and feel from a brand they know and trust.**

Regular Lens

KODAK Clean'N'CleAR Lens



More clarity and contrast

Greatly improves vision by allowing up to 99% of available light to reach the eyes. More light means sharper vision.



Kodak Clean'N'Clear Lens

Why prescribe KODAK Clean'N'Clear Lenses?

KODAK Lens Innovation

Cutting-edge technology ensures that KODAK Clean'N'Clear Lenses perform to the highest standards, delivering an anti-reflective property for lenses that provides your patients with a reliable solution for clearer vision, at a competitive price point.

KODAK Lens Reliability

KODAK Clean'N'Clear Lenses are part of a full family of professional-grade optical coatings that deliver advanced optical technology, with the quality and performance that is synonymous with the trusted Kodak brand.

Easy to Dispense

KODAK Clean'N'Clear Lenses provide eyecare professionals with a recognizable customer brand known for trust, respect and loyalty to offer patients.

Regular Lens KODAK
Clean'N'Clear Lens



Reduced eyestrain

Eliminates irritating glare from artificial lighting and computers, providing less stress on eyes for more comfortable viewing.



Safer, comfortable night driving

Significantly reduces nighttime reflections, and improves the wearer's ability to see objects in low light for safer, more comfortable night driving.



Easy to clean

Oleophobic technology makes lenses easier to care for: Oily smudges and grime wipe away with ease. Anti-static properties resist dust and dirt.



Scratch resistance

Protects lenses from irritating scratches so they will last longer and look better over the life of the prescription.



A more aesthetic look

Eliminates distracting reflections and glare visible to others; lenses appear thinner and more transparent - like no lenses at all!



Water-repellent performance

A super-slick hydrophobic top coat seals the lens and repels water.

Kodak LENS

See the *Colors* of Life



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